

30 CONTENT IDEAS FOR SOCIAL MEDIA POSTS

- 1 - JUST LISTED
- 2 - JUST SOLD
- 3 - JUST LEASED
- 4 - MARKET WRAP FOR THE MONTH
- 5 - TOP TIP FOR SELLING, LEASING OR BUYING
- 6 - PROPERTY STYLING
- 7 - TEAM PROFILES
- 8 - LOCAL BUSINESS HIGHLIGHTS
- 9 - LOCAL AREA HIGHLIGHTS
- 10 - RECRUITMENT
- 11 - BEFORE AND AFTER SHOTS PRIOR TO STYLING AND AFTER
- 12 - PERSONAL IMAGERY - FAMILY TIME
- 13 - TESTIMONIALS
- 14 - PROMOTE A COMMUNITY EVENT
- 15 - GET INVOLVED AND SHOWCASE A CHARITY
- 16 - INSPIRATIONAL POSTS
- 17 - CONTESTS OR GIVEAWAYS
- 18 - OPEN HOMES
- 19 - STAFF BIRTHDAYS OR MILESTONES
- 20 - LOCAL NEWS OR UPDATES ON THE MARKET
- 21 - HIGHLIGHT YOUR TEAMS VALUES AND DIFFERENCES
- 22 - PROPERTY ANNIVERSARIES
- 23 - BLOGS WITH BACKLINKS TO YOUR WEBSITE
- 24 - FUN FACTS
- 25 - THROWBACKS
- 26 - BEFORE AND AFTERS (NEWCASTLE NOW VS 1900)
- 27 - SELFIES AT OPEN HOMES
- 28 - PETS
- 29 - BEHIND THE SCENES - SHOW WHAT YOU DO DAY TO DAY
- 30 - BLOOPER VIDEOS